

Better Business Bureau®

Start With Trust®

**BETTER BUSINESS BUREAU OF WEST FLORIDA, INC.**



*Solar Direct, Inc.*

has pledged to uphold the BBB Accredited Business Standards as well as the Principles for Trust to include: **•Build Trust •Advertise Honestly •Tell the Truth •Be Transparent •Honor Promises •Be Responsive •Safeguard Privacy and •Embody Integrity.**

This 1st day of July, 2011

This membership is valid for one year only and may be revoked by the BBB due to violation of any of the above ethics.

*Taren W. Alven*

President

**bbb.org**